



Jerry D. Hendrix  
Vice President  
Regulatory Relations

AT&T Florida  
150 South Monroe St.  
Suite 400  
Tallahassee, FL 32301

T: 850-577-5550  
F: 850-224-5073  
Jerry.Hendrix@att.com  
www.att.com

November 14, 2008

Beth Salak, Director  
Competitive Markets and Enforcement  
Attn: Tariff Section  
2540 Shumard Oak Boulevard  
Tallahassee, Florida 32399-0850

Dear Ms. Salak:

Pursuant to Florida Statute 364.051, enclosed is a package to introduce Competitive Acquisition \$50 for Complete Choice Basic and Complete Choice Enhanced promotion.

General Subscriber Service Tariff

Section A2 - Original Page 35.6.97

The issue and effective dates for this tariff package are November 14, 2008 and November 17, 2008, respectively.

Acknowledgment, date of receipt and authority number of this filing are requested.

Your consideration and approval will be appreciated.

Yours very truly,

Jerry D. Hendrix (mrs)

Regulatory Vice President

Attachments

## **Promotion Description**

### **Competitive Acquisition \$50 Reward for Complete Choice® Basic and Enhanced**

#### **Overview**

The Competitive Acquisition \$50 Reward for Complete Choice Basic and Complete Choice Enhanced is scheduled to begin on 11/17/2008 and end on 3/31/2009.

#### **Promotion Specifics**

Competitive Acquisition customers who are with another local service provider or are wireless subscribers are eligible to receive a \$50 reward when purchasing Complete Choice Basic or Complete Choice Enhanced.

#### **Promotion Restrictions/Eligibility Requirements**

1. Customer must have at least one wireline local service or equivalent (wireless in lieu of wireline) with a provider other than AT&T at a local service address within the AT&T territory.
2. Customer must request the qualifying service at the same address and in the same name as the existing service, unless customer is planning an imminent move from one address in AT&T territory to another address in AT&T territory within 30 days of responding to the offer. In the case of an imminent move, AT&T can offer the customer the promotion and place the order at the new address.
3. This offer is not valid for out-of-region customers who are new to AT&T.
4. Customer must not have had local service with AT&T at least 10 days prior to the new service connection date.
5. Offer valid for only one (1) service line at the intended local service address.
6. AT&T employees are not eligible for this offer.
7. This offer may be combined with other Competitive Acquisition offers.

ISSUED: November 14, 2008

EFFECTIVE: November 17, 2008

BY: Marshall M. Criser III, President -FL  
 Miami, Florida

## A2. GENERAL REGULATIONS

### A2.10 Special Promotions (Cont'd)

#### A2.10.2 Descriptions (Cont'd)

A. The following promotions are on file with the Commission: (Cont'd)

Area of Promotion	Service	Description	Period Authority
AT&T Florida Service Territory – From Central Office where services are available	Competitive Acquisition for Complete Choice Basic and Complete Choice Enhanced	Competitive Acquisition customers who are with another local service provider or are wireless subtitutors are eligible to receive a \$50 reward when purchasing Complete Choice Basic or Complete Choice Enhanced.	11/17/2008 to 3/31/2009 (N)
		<b>Rules and Regulations</b>	(N)
		--Competitive Acquisition customers who are with another local service provider or are wireless subtitutors are eligible to receive a \$50 reward when purchasing Complete Choice Basic or Complete Choice Enhanced.	(N)
		--Customer must have at least 1 (one) wireline local service or equivalent (wireless in lieu of wireline) with a provider other than AT&T at a local service address within the AT&T territory.	(N)
		--Customer must request the qualifying service at the same address and in the same name as the existing service, unless customer is planning an imminent move from one address in AT&T territory to another address in AT&T territory within 30 (thirty) days of responding to the offer. In the case of an imminent move, AT&T can offer the customer the promotion and place the order at the new address.	(N)
		--This offer is not valid for out-of-region customers who are new to AT&T.	(N)
		--Customer must not have had local service with AT&T at least 10 (ten) days prior to the new service connection date.	(N)
		--Offer valid for only 1 (one) service line at the intended local service address.	(N)
		--AT&T employees are not eligible for this offer.	(N)
		--This offer may be combined with other Competitive Acquisition offers.	(N)

ISSUED: November 14, 2008  
 BY: Marshall M. Criser III, President -FL  
 Miami, Florida

EFFECTIVE: November 17, 2008

## A2. GENERAL REGULATIONS

### A2.10 Special Promotions (Cont'd)

#### A2.10.2 Descriptions (Cont'd)

A. The following promotions are on file with the Commission: (Cont'd)

Area of Promotion	Service	Description	Period Authority
AT&T Florida Service Territory – From Central Office where services are available	Competitive Acquisition for Complete Choice Basic and Complete Choice Enhanced	Competitive Acquisition customers who are with another local service provider or are wireless substitutors are eligible to receive a \$50 reward when purchasing Complete Choice Basic or Complete Choice Enhanced.	11/17/2008 to 3/31/2009 (N)
		<b>Rules and Regulations</b>	(N)
		--Competitive Acquisition customers who are with another local service provider or are wireless substitutors are eligible to receive a \$50 reward when purchasing Complete Choice Basic or Complete Choice Enhanced.	(N)
		--Customer must have at least 1 (one) wireline local service or equivalent (wireless in lieu of wireline) with a provider other than AT&T at a local service address within the AT&T territory.	(N)
		--Customer must request the qualifying service at the same address and in the same name as the existing service, unless customer is planning an imminent move from one address in AT&T territory to another address in AT&T territory within 30 (thirty) days of responding to the offer. In the case of an imminent move, AT&T can offer the customer the promotion and place the order at the new address.	(N)
		--This offer is not valid for out-of-region customers who are new to AT&T.	(N)
		--Customer must not have had local service with AT&T at least 10 (ten) days prior to the new service connection date.	(N)
		--Offer valid for only 1 (one) service line at the intended local service address.	(N)
		--AT&T employees are not eligible for this offer.	(N)
		--This offer may be combined with other Competitive Acquisition offers.	(N)